

## MWS Affiliate Program Frequently Asked Questions (FAQ)

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### Q: Who can participate and how much does it cost?

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A: Almost anyone can participate. Sites will be rejected if they promote: sexually explicit material, violence, illegal activities or discrimination based on sex, race, religion, nationality, disability, sexual orientation or age. All sites are subject to our approval. There is NO CHARGE required to become an affiliate.

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### Q: I don't have a website yet. Can I still apply to the affiliate program?

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A: Your site does not have to be operational to apply for and receive an Affiliate Code. In addition, you can use the same Affiliate code for multiple sites, or you can apply for and receive multiple affiliate codes to track effectiveness of different sites.

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### Q: Do I get paid for each month that a member I referred continues to be a MWS subscriber?

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A: Yes and No. Affiliates can choose between two payment plans: a higher one-time payment or a lower first month payment plus a monthly residual. Commissions are paid for each customer referred who signs up for and pays for a MWS account and has never had a MWS account. Returning customers, if identified with an old or reactivated account belong to the first Affiliate who referred them to the site.

#### Commission Options:

**Option A – One-time Commission Structure:** MC2 will pay the Affiliate 100% commission of the first month subscription fee of each new MyWorkSchedule.com account which is set up and paid for under the Affiliate's Affiliate ID. Under this option, the Affiliate will receive a one-time commission payment for the account. The Affiliate will not receive payments for subsequent monthly payments made under the new account.

**Option B - Residual Commission Structure:** MC2 will pay the Affiliate a 50% commission of the first month subscription fee of each new MyWorkSchedule.com account which is set up and paid for under the Affiliate's Affiliate ID and an ongoing 10% commission on each monthly fee paid thereafter, for the life of the account.

#### Commission Examples:

If an Affiliate refers a new customer to MWS and they sign up for a \$49.00 monthly account in January and the Affiliate used an Affiliate code associated with Option A above, then the Affiliate would receive a check for \$49.00 on or before the 10<sup>th</sup> day of February. That one payment would represent the total commission the Affiliate would receive for the referral of that account.

If an Affiliate refers a new customer to MWS and they sign up for a \$49.00 monthly account in January and the Affiliate used an Affiliate code associated with Option B above, then the Affiliate would receive a check for \$24.50 on or before the 10<sup>th</sup> day of February. In addition, the Affiliate will receive additional monthly payments of \$4.90 for that account for the life of that account.

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### **Q: Can I switch my account from Option A (One-time commission) to Option B (Residual Commission) anytime?**

A: No. We do not allow the Commission structure to change for an Affiliate ID or a referred account once it is set. However, an Affiliate can have multiple Affiliate IDs, so if you start with one type of commission structure and would like to shift to another structure, simply apply for an additional ID under the other commission structure and start referring traffic under that structure.

This allows Affiliates to experiment with the structure that works for them best at any given point in time. If you want more dollars faster, choose option A. If you want to maximize your profits long term then choose option B. Or create a balanced structure that combines the two and adjust the amounts by which affiliate link you promote month to month.

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### **Q: Where do I get the links to put on my site? Can I make my own links?**

A: We provide you with all the links and images to be used on your site once your Affiliate Application is approved. We do not authorize the creation and use of your own links and images to promote our service. If you have special needs, we can discuss alternatives with you.

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### **Q: Can I use email or newsletters to promote MWS?**

A: No, not unless approved in writing in advance by MWS. In general these are approved only if being sent through a verifiable email list manager like Constant Contact or similar service.

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### **Q: How do I keep track of how many referrals I have made?**

A: We will provide you with an line report that will allow you to track the number of referrals you have sent that have signed up for a free account and how many of those have converted to paid accounts.

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### **Q: Whom do I contact if I need assistance with my affiliate account?**

A: For questions about the MWS affiliate program, please contact our support line listed on the Contact Us page of the MyWorkSchedule.com website. In addition, once you get started as an affiliate, you will be given additional contact information that you can use to contact the MWS Staff.